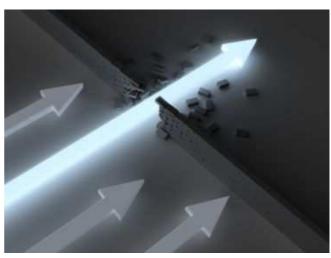
## 'Ad hoc' consulting:

- Immediate consulting on Marketing & Sales strategy and tactics: assessment of marketing Marketing-Sales plans, cooperation, marketing message, segmentation and targeting.
- The process is recommended in case of unsatisfactory the results: diminishing sales or market share.
- BrandPharma can offer both its experience and a fresh look from

finding a solution to them.



a different angle, which allow for a correct identification of problems and